



## 2018 ANNUAL REPORT

### MISSION:

The Road Home Dane County provides opportunities for homeless children and their families to achieve self-determined goals and affordable, stable housing.



### 8 PERMANENT HOUSING PROGRAMS

help make affordable housing and support available to families who could not otherwise access housing

When families who have experienced homelessness are placed in housing and given appropriate support services, families stabilize and children thrive.



### VISION:

Every child deserves a home

served  
**175 FAMILIES** with  
**407 CHILDREN**  
in all our programs

includes 6 families in the shelter program  
which ended March 31, 2018



of serving families with children.  
Together, our case managers have 78  
years of experience at The Road Home  
working with families that have  
experienced homelessness.

*"The Road Home has been  
caring, helpful, resourceful and  
always willing to go an extra mile  
with my complex life circumstances  
and challenges." -program  
participant*

### HELPING TO END HOMELESSNESS



### EXPANSION OF SERVICES

The Road Home moved to larger office space at 890 W Wingra in Madison in June 2018 with twice as much square footage as our previous rented space. Purchasing our own building enables us to put more money towards programs instead of rent payments and provides much needed room to expand our holistic services to families experiencing homelessness.

The Road Home partnered with Orchard Ridge United Church of Christ, Early Childhood Initiative and Joining Forces for Families on Heart Room, a pilot program to create stable housing for families by combining three years of rental assistance with flexible and family-driven support and services.

The Road Home expanded services to offer bilingual case management to Spanish-speaking families in need of housing support.





## DONORS

individuals, businesses,  
organizations, grants and  
foundations gave

# \$2,595,867

\*includes a large multi-year grant



# 23

FULL AND PART-TIME STAFF  
provided support, case  
management and other services

## PERCENTAGES OF OPERATING REVENUE:



### 53%

Contributions



### 21%

United Way



### 13%

Government



### 12%

Grants &  
Foundations



### 1%

Other

**EXPENSES: 77% Program, 10% Management & General, 13% Fundraising**  
For financial statements and our 990, visit our website at [www.trhome.org](http://www.trhome.org).

*"I love the fact that The Road Home makes me feel safe and welcomed. Everybody who works there is very respectful and understanding and very patient."  
— program participant*

## 2018 BOARD OF DIRECTORS

Linda Schaack, President  
Leigh Becker, Vice President  
Joe Pleshek, Treasurer  
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Mustapha Drammeh, Diversity Officer  
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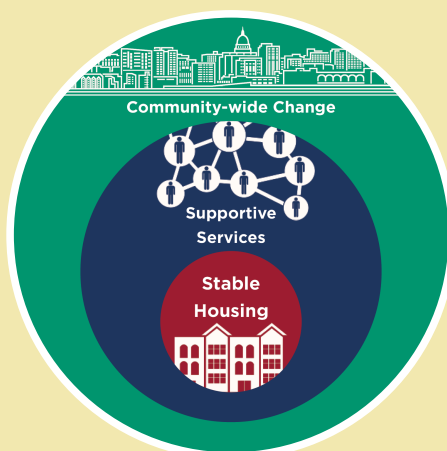
## Key Leadership Team

Kristin Rucinski, Executive Director  
Peggy Halloran, Development Director  
Melissa Mennig, Program Director

## 768 volunteers

individuals, businesses and  
organizations provided over

# 7,600 hours



The Road Home's effectiveness in providing lasting housing solutions requires community-wide support.

