

The Road Home

Dane County

2019 ANNUAL REPORT

MISSION:

The Road Home Dane County provides opportunities for homeless children and their families to achieve self-determined goals and affordable, stable housing.

VISION:

Every child deserves a home.



HELPING TO END HOMELESSNESS

SERVED:

229 FAMILIES with **550 CHILDREN** in all our programs

95%
OF FAMILIES
we supported remained
stably housed.

RACISM AND HOUSING DISPARITIES

In the work we do every day at The Road Home, we see how racism has created and continues to perpetuate deep housing disparities, including right here in Dane County. Sometimes homelessness is the result of current implicit or explicit bias not to rent to a family because they are Black, or not to give a loan to help on the path toward homeownership. Neighborhoods and communities are shaped by these decisions which become intertwined with centuries of systemic injustice in our education system, criminal justice system, healthcare system, employment practices, and financial system.

To bring about real change, we must all work together. At The Road Home, we are committed to working every day to fight injustices in housing and every aspect of life. We will continue to advocate for families to help them overcome structural barriers in finding and maintaining stable housing, seek to educate our community about the disparities that exist and how we can change them, and ensure we are listening and responding to diverse voices and perspectives as we make decisions and formulate strategy. We ask you to join us in our efforts as we all move forward toward change.



20 years of serving families with children. The Road Home opened our doors in 1999 as a community response to ending family homelessness, serving 29 families and 65 children in our first year. In the past twenty years, we have continued to grow and adapt to meet the needs of the community.



10 HOUSING PROGRAMS

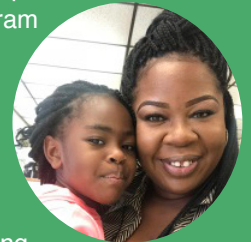
Help make affordable housing and support available to families who could not otherwise access housing.

78 YEARS

Our case managers have 78 years of experience working with families.

FAMILY STORY

I entered the Rapid Rehousing program when I was a new mother of a daughter who was 6 months old. I had come from a broken home with no training of balancing a healthy lifestyle. When my case manager and I started working together, I struggled with completing my GED, budgeting finances and overall balancing a healthy load between parenting, work, home and school. While in the program, I had repaired a substantial portion of my credit, earned my GED and started the process for obtaining my Associates in Business Management. I have maintained stable housing, employment and overall parenting, work, home and school balance. I have reached all goals set within the program regarding career, education, parenting and housing.



I look back at my life prior to being a part of the Rapid Rehousing program, and a feeling of gratitude overwhelms me. I can truly say this program has been a great inspiration to directing my life to a much healthier, limitless future of opportunities for my daughter and me.



DONORS

individuals, businesses, organizations, grants and foundations gave

\$3,936,103

*includes a large multi-year grant



22

FULL AND PART-TIME STAFF provided support, case management and other services

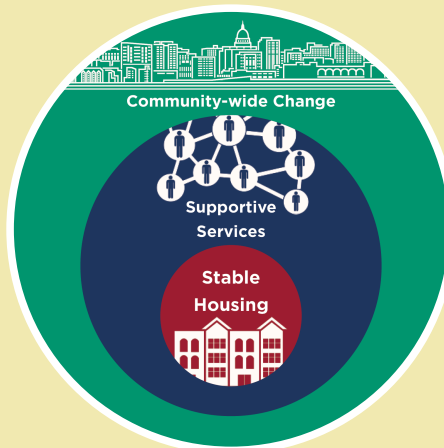


"I greatly appreciate the diversity, care, mindfulness, objectivity, trust and mutual respect that is integrated in their corporate culture."— program participant

581 Volunteers

Individuals, businesses and organizations provided over

3,245 hours



The Road Home's effectiveness in providing lasting housing solutions requires community-wide support.



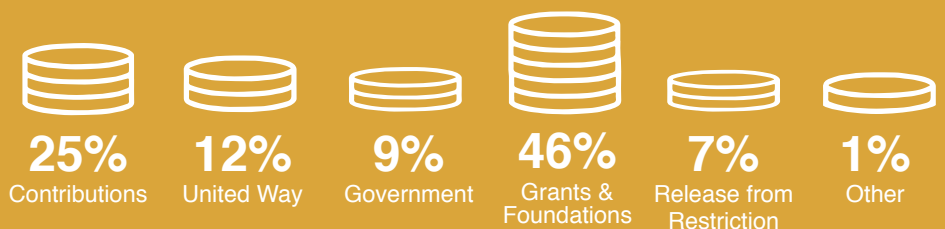
2019 BOARD OF DIRECTORS

Kate Weis, President
Monicka Whitehead, Vice President
Adam Sweet, Treasurer
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Key Leadership Team

Kristin Rucinski, Executive Director
Peggy Halloran, Development Director
Melissa Mennig, Program Director

PERCENTAGES OF OPERATING REVENUE:



EXPENSES: \$2,309,073

73% Program, 15% Management & General, 12% Fundraising
For financial statements and our 990, visit our website at www.trhome.org.

*skewed due to a large multi-year grant