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**The Road Home Dane County**

**\*Holiday Gift Sponsorship Informational Sheet for 2020 Sponsors\***

Due to the COVID-19 pandemic, the importance of the health and well-being of our community members (donors/sponsors, program participants, staff, etc.) and input from our case managers and the families we serve, we have made a change to our holiday sponsorship program for this upcoming holiday season. In lieu of actual, physical gifts, we are asking our amazing holiday sponsors to provide a gift card for each member of the family they sponsor along with a $50.00 gift card to a local grocery store selected by the family which will assist the family to access food resources to ensure that they have a wonderful holiday dinner.

**Why Gift Cards not gifts?**

• It’s about choice. The choice is now theirs….a chance for them to be the giver of the gift, not just the recipient. By providing gift cards, families have the ability to choose what is most needed vs. what is wanted. Parents/caregivers are able to celebrate the holiday season by choosing and purchasing gifts for their children.

• By providing gift cards and not actual, physical gifts this year, we are helping to ensure that we are doing our part to observe social distancing procedures, eliminating unnecessary trips to stores, etc. Families will be able to shop on-line for items and have them delivered directly to their home (usually free from most places).

• After receiving feedback from families we serve, they shared that getting a gift card is the perfect, well, gift!

**Interested in sponsoring a family for the upcoming holiday season?**

1. Please contact our Volunteer Manager, Alane Conn at [vol.mgr@trhome.org](mailto:vol.mgr@trhome.org) or 608-235-4260 to let her know you would like to be a holiday sponsor and how many individuals you would like to sponsor.

The importance of giving the exact amount for each individual helps to keep it equitable for all, so we are asking that each sponsor provide a $50.00 gift card for each member of the family you sponsor.

1. Once information for a family is available, you will be contacted and provided with basic information such as ages of children and preferences for gift cards. Families will be able to select from a list of stores that they would like to receive a gift card from along with the grocery store of their choice.
2. Each family will be assigned a *Family Code* which will be provided to sponsors so that when they deliver/mail in the gift cards, we are able to ensure that gift cards get to the correct sponsored family.
3. Gift cards can be mailed directly or hand delivered to our main office located at 890 W Wingra Drive, Madison WI 53715. Please make sure to include the *Family Code* for the family on or in the envelope.

Our office hours are Monday through Friday from 9am to 1pm for deliveries. If you need to make other arrangements for delivery of the gift cards for the family you sponsored, please contact Alane to plan.

**Desired date to have all gift cards in our office is no later than Friday, December 4th, 2020.**

*Thank you for safely investing in families by providing them with choice this holiday season.*

*By sponsoring a family, you help to bring extra joy and the spirit of giving to each family.*

The Road Home Dane County • 890 W Wingra Drive, Madison WI 53715 • 608.294.7998 • www.trhome.org

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**In-Kind Donation Form: 2020 Sponsor a Family**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Donation is from:**

**Individual Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Organization/Business Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City/State/Zip:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Donated Items: Please list sponsored individual’s name and gift card purchased:**

**Sponsored individual name and gift card amount/place:**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Received by (Staff):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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