

# 2020 ANNUAL REPORT



*Every child deserves a home.*



Our mission is to provide opportunities for homeless children and their families to achieve self-determined goals and affordable, stable housing.

## 225 FAMILIES SERVED INCLUDING 482 CHILDREN IN ALL OUR PROGRAMS

**21 YEARS**

of serving families  
with children

**83 YEARS**

Our case managers have  
over 83 years of experience

*“They are always there  
for me no matter what.”*

-PROGRAM PARTICIPANT

### Community Response Helps Families Affected By COVID-19

The Road Home is grateful for all donations received over the last year to help vulnerable families maintain stability during the pandemic. Many families in our housing programs faced loss of employment and childcare, while meeting the challenges of children learning virtually. Emergency funding from individuals, businesses, organizations and foundations provided rental, utility and transportation assistance as well as case management services to help families with the immediate crisis and long-term challenges.

**95%**

of families served by The Road Home  
remained stably housed in 2020.

### Racism and Housing Disparities

In the work we do every day at The Road Home, we see how racism has created and continues to perpetuate deep housing disparities, including right here in Dane County. Sometimes homelessness is the result of current implicit or explicit bias not to rent to a family because they are Black, or not to give a loan to help on the path toward homeownership. Neighborhoods and communities are shaped by these decisions which become intertwined with centuries of systemic injustice in our education system, criminal justice system, healthcare system, employment practices, and financial system.

At The Road Home we are committed to fight injustices in housing and every aspect of life. We have taken some concrete steps including but not limited to sharing an anti-racism statement with families, donors, volunteers, partners and others; signing on publicly to larger initiatives against racism; and prioritizing a commitment to equity and reducing disparities via our board, leadership and organization-wide strategic screening tool for decision-making.

We ask you to join us in becoming a more anti-racist organization and community.



*“Now that my family—my son  
and I—are stable and stronger,  
we’re in a position to make  
other people, systems and our  
community stronger.”*

-PROGRAM PARTICIPANT

# We thank you for your support!



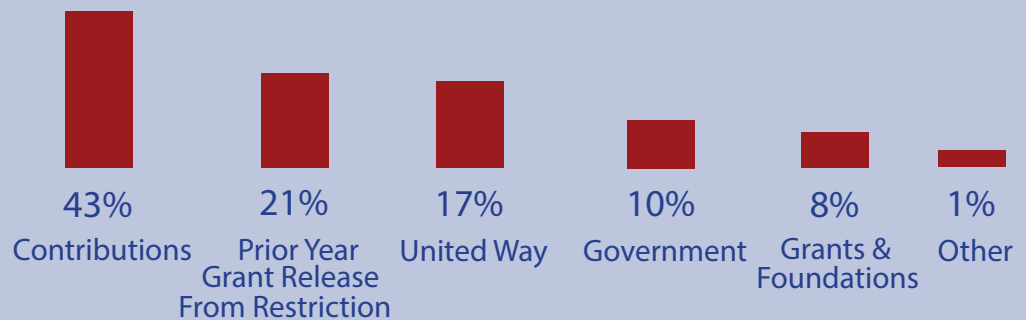
**DONORS:** Individuals, businesses, organizations, grants and foundations gave **\$2,176,000\***

\*Due to GAAP accounting, revenue does not include multi-year grants received in prior years.

*“We recognize that now more than ever, organizations like The Road Home Dane County need unrestricted, multi-year funding. This type of support enables The Road Home to respond to the community’s needs in real time and to have the financial stability to plan ahead.”*

**-ROOTS & WINGS FOUNDATION**

## PERCENTAGES OF OPERATING REVENUE:



**EXPENSES: \$2,305,839**

68% Program, 18% Management & General, 14% Fundraising  
For financial statements and our 990, visit [trhome.org](http://trhome.org)

## 2020 Board of Directors

Adam Sweet, President  
Monicka Whitehead, Vice President  
Barbara Tormaschy, Treasurer  
Jesi Wang, Secretary  
Mustapha Drammeh, Diversity Officer  
Leigh Becker  
Ben Evans  
Tess Klug  
Mark Martin  
Rennet Premnath  
Rob Savage  
Jeff Swalve  
Kate Weis

## Key Leadership

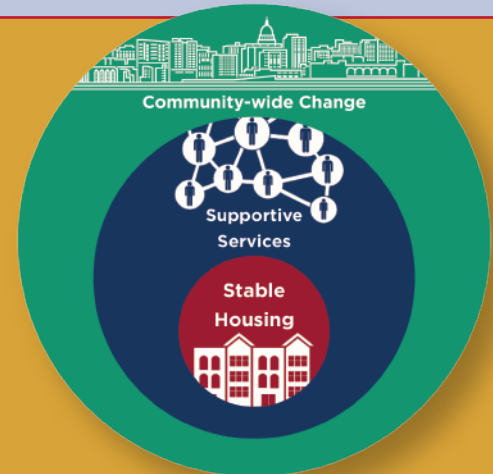
Kristin Rucinski, Executive Director  
Peggy Halloran, Development Director  
Melissa Mennig, Program Director

**26**

FULL AND PART-TIME STAFF provided support, case management and other services.

**209**

VOLUNTEERS individuals, businesses and organizations provided over 1,837 hours



The Road Home’s effectiveness in providing lasting housing solutions requires community-wide support.



The Road Home earned the GuideStar Platinum seal of transparency. GuideStar is a 501(c) (3) that gathers and disseminates information about every IRS-registered nonprofit organization. Participating organizations earn levels of recognition based on their commitment to transparency in answering a series of questions.