

2021 SEASON OF GIVING CALENDAR

YOUR GIVING IMPACT

Each year The Road Home Dane County supports over 200 families and almost 500 children find and maintain safe, stable housing. As you map out your seasonal giving, please use this calendar as a guide to make your donations matter most. Below are events, sponsorships and impactful year-end giving opportunities!



NOVEMBER/DECEMBER BEFORE YOU SHOP

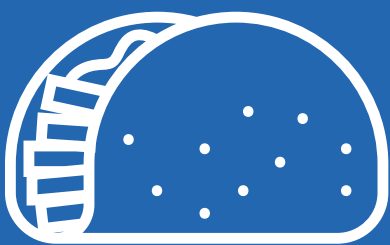
Pay it forward this holiday with a few clicks. As you shop online for your holiday needs, remember to shop with AmazonSmile and select The Road Home Dane County to give a portion of the proceeds back to the local community. PayPal users also have the option to select a "Charity of Choice". Please consider choosing The Road Home on your PayPal app to give back when you shop this holiday season and year round!

11/30 #GIVINGTUESDAY

Kickoff the season of giving by participating in The Road Home's #GivingTuesday campaign. Follow along on our social media as we share stories of transformation and join together with community members in donating on Tuesday, November 30th.

11/30 - 12/31 YEAR-END GIVING

You have the ability to truly transform futures for local families this holiday season. The Road Home's holistic approach to ending family homelessness is made possible with your support. If you are in a position to give, please consider doing so before December 31, 2021.



12/3 TOYS FOR TACOS

Guild Mortgage's 8th annual Toys For Tacos gift drive event is held on Friday, December 3rd. When you donate a gift card, new or gently used toy or monetary gift, you'll receive a taco courtesy of Guild Mortgage! Join in the fun from 11:30-2:30 at 17 Applegate Ct, Madison, WI

HOLIDAY SPONSORSHIP PROGRAM DEADLINE 12/5

Helping families this holiday season is as easy as purchasing gift cards for local families with children. When you sign up to sponsor a family you'll provide a \$50 gift card for each member of a family we support. Sponsoring families with local gift cards helps to provide a more fair, equitable and client-driven process. The deadline to sign-up for this program is December 5th. Please contact gallen@trhome.org to register!

