



2023



Annual Report

The Road Home Dane County -
Every Child Deserves a Home

The Road Home Dane County

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Key Leadership
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From Our Home To Yours: A Community Message

At The Road Home, our mission is guided by the "Housing First" approach, which focuses on quickly addressing housing insecurity and family homelessness without preconditions. While we celebrate the progress we've made, the need remains urgent. Each year, over 1,200 families in Dane County face housing insecurity, highlighting the critical importance of your continued support.

Since 1999, we've been driven by the belief that every child deserves a home. Your commitment and kindness have been crucial in providing stability and creating opportunities for families and children in our community. Dane County is known for its spirit of unity and collective effort to improve lives, and we're truly inspired by how our community members, like you, contribute to this mission.

We believe that housing is a fundamental right and that everyone deserves the chance to rebuild their life with dignity and respect. As you review our 2023 annual report, remember that behind every number are real families and their stories.

Thank you for being a part of this journey.

Mission:

Housing First

The Road Home Dane County provides opportunities for children experiencing homelessness and their families to achieve self-determined goals and affordable, stable housing.

Vision

Housing is a right

Every child deserves a home.

Values

Empowering all with respect, justice, and inclusiveness

Our commitment to empowerment drives us to support those we serve in achieving their full potential. We stand firmly for social justice and anti-racism, fostering an inclusive environment where everyone has a voice. Our results-oriented approach ensures that our services are effective and impactful, continually striving to meet the needs of our community.



Our Impact

The Road to Housing Security & Stability

Imagine a world where everyone has the chance to rebuild their lives with dignity and respect, where every child receives not just a house, but a true home. This is the vision we have always strived for at The Road Home Dane County, and this year is no different.

We firmly believe that increasing access to stable housing and building a network of support is the cornerstone for achieving holistic goals and creating positive ripple effects throughout our community.

As we look to the future, we are committed to nurturing hope and growth, working together to ensure our efforts create lasting, positive change and a brighter future for everyone.

236

**Families supported in our housing programs
and received holistic, wraparound services**

542

**Children along with their families received
support across 13 housing programs**



MEET LEAH

Leah's Path to Financial Stability: Thriving Against Adversity

When Leah first enrolled in The Road Home's Housing Stabilization program, she faced overwhelming challenges. Homeless and financially strained after the loss of her mother, Leah struggled to find a way forward for herself and her son. Thanks to funding from United Way, we were able to support Leah in paying off her back-owed rental balances, securing a Section 8 housing voucher, and moving into a new home. With a stable place to live, Leah could focus on her son's education, securing an Individualized Education Plan (IEP) to ensure he receives the tailored support he needs. Additionally, Leah worked with a therapist to address her mental health, empowering her to navigate past challenges and look forward to a hopeful future. Today, Leah is employed in a job she loves, manages her finances effectively with a monthly budget plan, and enjoys a stable and fulfilling life with her son. Leah's story is a testament to her resilience and the power of community support, showcasing the impact of The Road Home's mission to help families achieve lasting stability.



96%

Families remained stably housed

52%

Families served had an increase in income

36

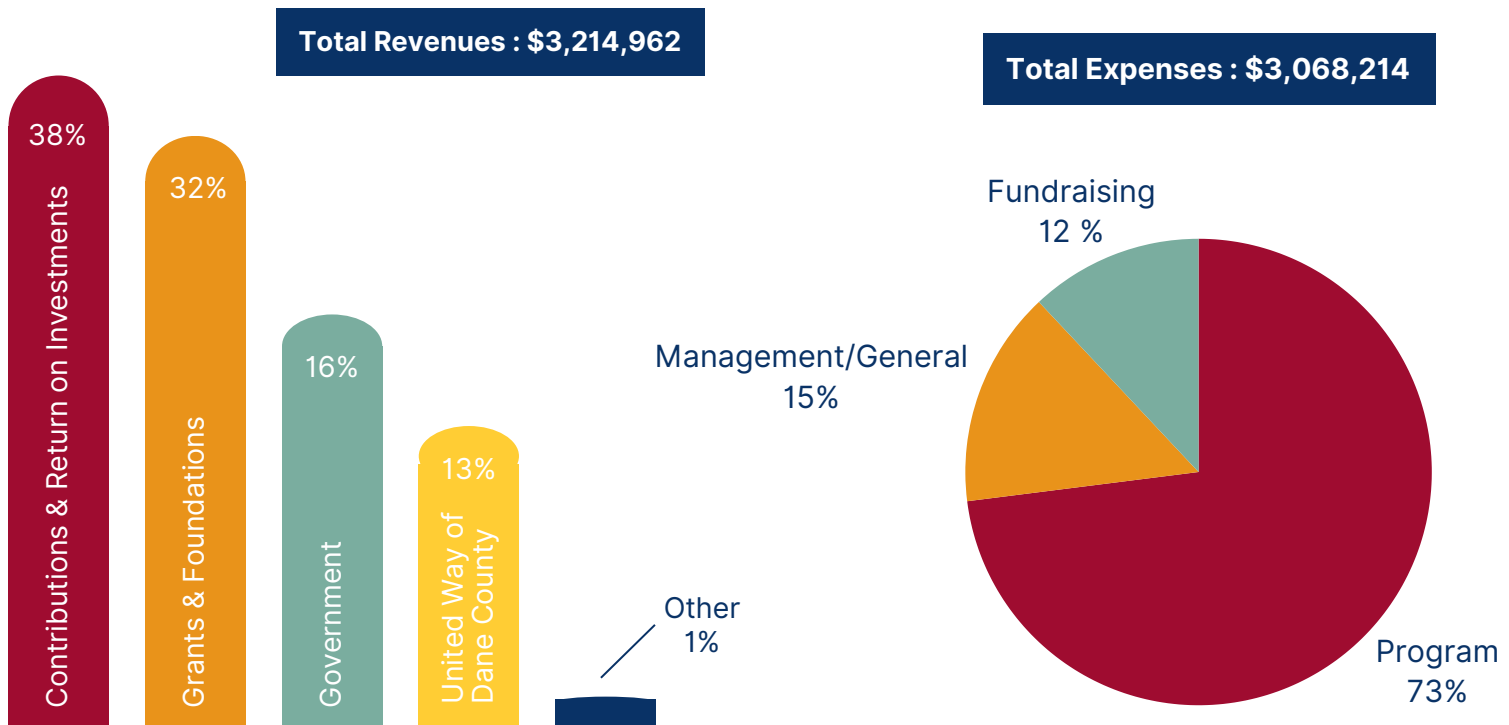
Families successfully exited our programs

"Since I've been at The Road Home, my case worker has helped me and my family a lot ... They have supported me and my family through so many hard times. I couldn't be any more thankful for them!"

QUOTE FROM A FAMILY SERVED

Operating Revenue Breakdown

Our Operating Revenue Breakdown provides a detailed look at the diverse funding sources that support our mission. This transparency ensures our commitment to responsible stewardship of the resources entrusted to us, enabling us to effectively address homelessness in Dane County.



In 2023, The Road Home achieved remarkable financial milestones, with **total revenue reaching \$3,214,962** and **total expenses amounting to \$3,068,214**. We are proud to share that **73%** of our expenses were dedicated directly to our impactful programs, while **15%** supported management and general operations, and **12%** went towards essential fundraising efforts. Our revenue came from a diverse array of sources: **16%** from government support, **13%** from United Way of Dane County, **38%** from generous contributions and returns on investment, **32%** from grants and foundations, and **1%** from other avenues.

By channeling the majority of our resources into our programs, we are able to provide crucial services and support to local families, helping them move from instability to stability. This not only improves individual lives but also strengthens our entire community. Your support empowers us to tackle the challenges of homelessness with greater effectiveness, proving that together, we can make a meaningful difference. The power of community is evident in every success story we help create, and it is through our collective efforts that we drive lasting, positive change. Thank you for being an essential part of this journey.



The Homes for Families Fundraising Breakfast: Raising Awareness & Calling For Change

The Road Home's Homes for Families Fundraising Breakfast is our annual event that gathers community support and raises funds to address family homelessness. This event brings together advocates, donors, and community leaders to celebrate The Road Home's achievements, share impactful stories, and rally support for our mission to end homelessness among families in our community.

\$301,169 raised at this year's event

Strengthening Community Efforts Through Table Hosts & Sponsors

Our table hosts and sponsors worked together to make the event a success. Each table host invited guests, while the sponsors provided essential support. This combined effort was key in raising important funds for The Road Home.

22 Corporate Sponsors and partnerships supported the event

36 Table Hosts connected up to 10 community members to The Road Home's mission



Families Moving Forward: Equipping Families for Back To School Season

The Families Moving Forward event at The Road Home is a special occasion where we celebrate the achievements and resilience of families who have moved into stable housing. This event highlights their journey and success, while also providing practical support for their next steps. We distribute backpacks and school supplies to ensure that children in these families are well-equipped for the school year. By celebrating their progress and supporting their educational needs, we help these families continue to build a strong foundation for their future.

375

Backpacks filled with essential school supplies were donated and provided to families in our programs



A FUTURE WHERE EVERY CHILD HAS A HOME

DONATE

Consider donating to The Road Home to make a meaningful impact in our community. Your support provides essential resources and stable housing for families, fostering self-sufficiency and contributing to a brighter, more equitable future for all. **To make a donation, visit www.trhome.org.**

VOLUNTEER

Consider volunteering with The Road Home to help make a tangible difference in our community. Your time and efforts directly support families in need, offering them crucial resources and a pathway to stability while strengthening our collective impact. **To get involved, reach out to Angela at angelas@trhome.org**



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OUR COMMUNITY

At The Road Home Dane County, we are committed to a model of community-centered support that emphasizes equity and social justice. Every dollar counts, so we decided to list all of our donors on our website. For more information on community-centered approaches, email meghans@trhome.org