

The 21st Annual Homes for Families Fundraising Breakfast

SPONSORSHIP OPPORTUNITIES

Thursday, October 23, 2025 | Alliant Energy Center



PRESENTING SPONSOR | \$25,000+

- Event naming rights (21st annual Homes for Families Fundraising Breakfast presented by your company name)
- Name and logo promoted in print newsletter, e-newsletter, and electronic flyer
- Name and logo promoted on social media, including video interview & blog post
- Name and logo promoted in print and electronic event program
- Name and logo displayed on table and video presentation during event
- Name, logo, and website link on The Road Home's website throughout 2025



CHAMPION SPONSOR | \$10,000 - \$24,999

- Name and logo promoted in print newsletter, e-newsletter, and electronic flyer
- Name and logo promoted on social media
- Name and logo promoted in print and electronic event program
- Name and logo displayed on table and video presentation during event
- Name, logo, and website link on The Road Home's website throughout 2025



PARTNER SPONSOR | \$5,000 - \$9,999

- Name and logo promoted on social media
- Name promoted in print and electronic event program
- Name and logo displayed on table and video presentation during event
- Name, logo, and website link on The Road Home's website throughout 2025



FRIEND SPONSOR | \$2,500 - \$4,999

- Name promoted in print and electronic event program
- Name displayed on table and video presentation during event
- Name, logo, and website link on The Road Home's website throughout 2025

To become an Event Sponsor, please contact Michael Etheridge, Executive Director at metheridge@trhome.org or 608-294-7998. Thank you!