

# News From The Road Home

Dane County

Spring 2025

## Our Partners

Subaru Brings Warmth & Care to Families



Don Miller Subaru West made a generous donation of winter coats through Operation Warm, helping ensure families stay warm and comfortable. Their support empowers families as they continue on their journey toward stability.



## The Road Home Dane County Partners with Wisconsin Chamber Orchestra for Super Strings

The Road Home Dane County is proud to continue its partnership with the Wisconsin Chamber Orchestra for the Super Strings program, an initiative that harnesses the power of music to inspire children and strengthen families working toward stability.

After-school programs like Super Strings provide more than just a fun activity; they offer a safe, structured environment where children can build confidence, develop new skills, and form meaningful connections. For families facing housing instability, these programs create moments of joy and normalcy, giving children a space to express themselves and grow in ways that support their overall well-being.

Super Strings offers free violin and music lessons, allowing children to engage in a creative and enriching experience that encourages perseverance, discipline, and a sense of accomplishment. Parents have shared how meaningful it is to see their children learning, growing, and finding a sense of belonging through music.

Beyond music education, this partnership helps families connect with local cultural institutions, expanding their experiences and strengthening their ties to the community. For the past year, instructors from the Wisconsin Chamber Orchestra have been hosting lessons at The Road Home's onsite housing locations and now at its main office, ensuring that children always have access to a consistent and welcoming space for learning.

As this partnership continues, we're excited to see more children discover a love for music, develop new skills, and find a sense of belonging. Programs like Super Strings show what's possible when organizations come together to create meaningful opportunities for families working toward stability.

*To learn more about the Super Strings program and how it supports youth through music, visit: [wcoconcerts.org/education/youth/super-strings](https://wcoconcerts.org/education/youth/super-strings).*

## Toys for Tacos: A Tradition of Giving



Guild Mortgage has hosted Toys for Tacos for the 11th year to benefit The Road Home, bringing holiday cheer to local families. Their generosity continues to create a lasting impact.

Every child deserves a home

890 W Wingra Dr. | Madison, WI 53715

[trhome.org](https://trhome.org)



## Spotlight on Community: Own It: Building Black Wealth

We believe in the power of community-driven change and its lasting impact. That's why we're highlighting Own It: Building Black Wealth, an organization committed to increasing Black homeownership and fostering economic empowerment.

Through financial education, direct assistance, and advocacy, Own It helps Black families overcome systemic barriers to homeownership—turning what often feels like an impossible goal into a reality. By equipping individuals and families with the tools to build generational wealth, they are working toward a more equitable future.

To learn more about Own It: Building Black Wealth and how you can support their mission, visit [www.ownitmadison.org](http://www.ownitmadison.org).

## Alliant Energy's Leaders Ladle Raises Over \$1,500 in Support of The Road Home

Alliant Energy's Leaders Ladle fundraiser brought warmth and generosity to the community as team members cooked up their best soups for a great cause. Participants showcased their culinary skills, tasting and sharing homemade soups, all while raising funds to support families on their journey to stable housing.

Thanks to their efforts, \$1,839 was raised for The Road Home! This contribution will help provide essential resources and support for families facing housing instability.



## Support The Road Home Through Walmart Round Up!

Giving back is easy with Walmart's Round Up program! Simply select The Road Home as your charity, and your spare change will help families secure stable housing. Here's how it works:

- **Small change, big impact.** Every time you shop, your total rounds up to the nearest dollar, and the extra cents go directly to supporting families facing housing instability.
- **Quick and easy setup.** Choose The Road Home as your preferred charity through Walmart's website or app, and your donations will happen automatically with each purchase.

**Get started today!** Visit our LinkedIn page and view the pinned post for an easy, step-by-step guide to set up donations and support families working toward a secure future!



Scan the QR code to order from our Amazon Wish List and have items shipped directly to our main office.



## Supporting Families Beyond Housing : The Role of Housing Advocates in Finding Moments to Thrive

As a Housing Advocate at The Road Home, Briahna helps families navigate housing challenges while ensuring they feel supported beyond paperwork and processes. She also plays a key role in connecting families with opportunities for joy and community, like Family Fun Nights. Last month, Briahna helped share information about our Hearts & Crafts workshop, where families came together to enjoy crafting, food, and quality time. Through her work, Briahna reminds families that stability isn't just about housing—it's also about finding moments to thrive.

Learn more about the crucial role of Housing Advocates and how community and joy play a vital part in achieving stability at [www.trhome.org](http://www.trhome.org).

## Why I Give : Jodi



My name is Jodi, and I learned of The Road Home through my daughter, Brenna, who started working there this past summer. I am retired and have lived a comfortable life of owning a business and raising a family, which affords me the privilege of giving back to the Madison community. I know that not everyone has been given the opportunities that I have, and in my retirement I aim to give back in different ways, including donations and volunteering my time.

The challenges of being a working parent and facing the expenses in the world today are higher than ever; I especially worry about the single parent households. They say it “takes a village” to raise a child, and The Road Home creates that village for so many families. It takes volunteers, staff, board members, donors, neighbors, landlords, food pantries, etc. to ensure that every child has their basic needs (and beyond) met. Life is hard enough without the rising cost of living, and for those of us that have the ability to do so, it's a privilege to support others that need assistance. Even though I'm helping others, it's truly an uplifting experience to me each time I'm able to contribute. Each person makes a difference, and together, we can make a change.

I am so happy that I am in a place to help others. Spending time with the families helped by The Road Home has given me such a sense of fulfillment - seeing the kids pick out their backpacks and school supplies, watching the families enjoy a meal, or hearing the little laughter of the kids playing together is wonderful. The Road Home has a special mission and serves such a large quantity of families, the least I can do is get involved wherever I can. The work that they do is so important to the world, and it is teaching others to employ empathy, learning, and understanding when interacting with people from all walks of life.



Scan the QR code or visit [trhome.org](https://trhome.org) to donate today! You can also use the enclosed envelope to donate and support our mission of ending family homelessness.

Contact Meghan Salzwedel, Development Director, for information on joining our Giving Society: [meghans@trhome.org](mailto:meghans@trhome.org)

## Shield of Sisters & Essential Bodywear Donate to The Road Home

Shield of Sisters, in collaboration with Essential Bodywear, hosted their Journey to Restoration conference, collecting essential undergarments for women experiencing homelessness. This partnership supported The Road Home by providing women with the resources they need to regain dignity and confidence.

Through their work, Shield of Sisters and Essential Bodywear continue to empower women to embrace new chapters in their lives, helping them reclaim their power, access crucial resources, and prioritize self-care.

## Endres Manufacturing Contributes \$10,000 to Empower Housing and Hope

Endres Manufacturing Company Foundation, based in Waunakee, WI, generously donated \$10,000 to support The Road Home's Housing and Hope program. Known for their strong commitment to the community, the EMC Foundation has consistently prioritized giving back.

The Housing and Hope program provides families with stable housing and the support they need to regain independence. By offering affordable housing and on-site case management, it empowers families toward long-term stability.

EMC Foundation's contribution has been crucial in supporting families on their journey to self-sufficiency, helping to build a stronger and more resilient community.



We're excited to share that our organization has earned a 2025 Platinum Seal of Transparency with Candid!  
Now, you can support our work with trust and confidence by viewing our #NonprofitProfile: [trhome.org/who-we-are](https://trhome.org/who-we-are)





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## Save The Date: 2025 Homes for Families Fundraising Breakfast

We're excited to announce that the **2025 Homes for Families Fundraising Breakfast** will take place on **Thursday, October 23 2025**, at the **Alliant Energy Center**.

We'd like to extend a heartfelt thank you to our incredible friends at the Alliant Energy Center for partnering with us and creating more space for meaningful dialogue and impactful change.

To see highlights from last year's breakfast or to learn how you can join in on the conversation, please visit [www.trhome.org](http://www.trhome.org).

