

SPONSORSHIP OPPORTUNITIES

Thursday, October 8, 2026 | Alliant Energy Center



PRESENTING SPONSORSHIP | \$25,000

Our premier partnership level with maximum visibility and leadership presence.



- Event naming rights with premier brand visibility
- Prominent logo placement on signage, event page (with link), program, and newsletters (print and digital).
- Exclusive social media feature and interview, plus blog spotlight.
- Opportunity to address guests and recognition in guest communications.
- Priority table placement with premier hosting benefits.
- Customized recognition tailored to your organization.

CHAMPION SPONSORSHIP | \$10,000

Includes all Presenting Sponsor benefits **except** event naming rights, the exclusive social media interview, the opportunity to address guests, and customized recognition.



- Prominent logo placement on signage, event page (with link), program, and newsletters (print and digital).
- Social media recognition with logo inclusion and featured blog spotlight.
- Recognition in guest communications.
- Great table placement with premium hosting benefits.

PARTNER SPONSORSHIP | \$5,000

Includes all Champion Sponsor benefits **except** social media recognition with logo inclusion and the featured blog spotlight.



- Prominent logo placement on signage, event page (with link), program, and newsletters (print and digital).
- Recognition in guest communications.
- Great table placement.

ADVOCATE SPONSORSHIP | \$2,500

Includes all Partner Sponsor benefits **except** social media and blog recognition; name recognition replaces logos except in the print program, with table and seating benefits provided.



- Logo recognition in program only.
- Good table placement.

FRIEND SPONSORSHIP | \$1,000

- Name recognition on event signage, event page (with link), print and digital newsletters, program, and on the table at the event.
- Good table placement.

